

SurveyCTO Buildathon: Official Rules & Terms of Participation

Event Dates: September 9 - September 30, 2026

Location: Virtual

1. Eligibility & Team assignment

- **Eligibility:** Participation is open to all SurveyCTO users globally.
- **Working Group Assignments:** To ensure a balanced and highly collaborative experience, SurveyCTO will review all applications and assign participants into virtual groups.
- **Self-Scheduling:** Participants are responsible for managing their own meeting times and collaboration between September 9-30. As general guidance, we encourage virtual groups to meet as much as they need in order to solve their challenge.

2. Judging Panel & Criteria

A panel of SurveyCTO judges will review all outputs submitted by the working groups. Submissions will be assessed based on the following four categories:

- **Business Applicability (25%):** Does the solution effectively address a real business problem? How impactful is this workflow at solving the stated challenge for the Practitioner?
- **Building with SurveyCTO (25%):** Does the solution demonstrate that users can build with SurveyCTO, as defined by these areas:
 - i. Does the solution treat SurveyCTO as a hub rather than an island? (e.g. Does the solution push data to external dashboards, trigger notifications, or pull from datasets?)
 - ii. Does the solution enable multi-department collaboration? (e.g. Does a data collector's submission trigger an automated action for a manager?)
 - iii. Does the solution demonstrate consideration for SurveyCTO being a part of a broader data workflow that incorporates other platforms? (Other platforms don't have to be used, but they can. If participants do integrate with other platforms, the participants themselves must be authorized/able to use the platforms.)
- **Technical Capability & Innovation (25%):** Does the solution make effective, unique use of complex SurveyCTO features (e.g., case management, dataset

publishing, advanced calculations) without over-engineering? Can it handle larger datasets smoothly?

- **User Experience & Replicability (25%):** Is the end solution intuitive for the final user? Can the workflow be easily implemented, understood, and used without requiring extensive prior experience?

3. Prizes & Recognition

- Working groups with the most innovative submissions will be shortlisted and be able to present their solution during our Closing Ceremony day.
- All Builders will be awarded the official SurveyCTO Certified Builder badge, recognizing their elite technical expertise and ability to architect complex data workflows.
- The shortlisted solutions will also have a chance to be featured in SurveyCTO's email newsletter, blog, and/or social media channels.

4. Intellectual Property & Marketing Rights

- **Ownership of Output:** All workflows, form designs, code, and related materials (the "Output") created by Participants and Builders remain the sole intellectual property of the Participants and Builder (or their respective organizations). SurveyCTO does not claim ownership of your creations.
- **SurveyCTO Promotional License:** By participating, you grant SurveyCTO a perpetual, worldwide, royalty-free, and non-exclusive license to use, reproduce, display, and distribute the Output strictly for SurveyCTO's marketing, educational, and promotional purposes (such as case studies, webinars, and platform templates).

5. Media Release & Data Privacy

- **Media Release:** The Buildathon involves recording the Kickoff and Closing Ceremony. By participating, you grant SurveyCTO the right to use the recordings along with your name and organization in promotional materials without compensation.
- **Data Security:** Participants agree to use ONLY mock, dummy, or sanitized data during the Buildathon. Unless participants have obtained organizational permissions prior, they must not share, upload, or display any Personally Identifiable Information (PII) or confidential organizational data during the Buildathon.

6. Code of Conduct & Event Modifications

- Code of Conduct: Participants are expected to collaborate respectfully. SurveyCTO reserves the right to remove any participant who is disruptive or acts unprofessionally toward other participants.
- Modifications: SurveyCTO reserves the right to modify the event dates, schedule, or structure at its sole discretion to ensure the best possible experience for participants.